

Dear Members

At the **National Conference** in November 2018, we talked about **3 choices** for the **future** of the **Australian Aphasia Association**.

These are:

Option 1. **Red - Stop the AAA**

Option 2. **Yellow - Merge the AAA**

Option 3. **Green - Develop the AAA**

Read the **PowerPoint** document for more about these **3 plans**.

The Board believes the **Green Plan** is the **best option** for the AAA.

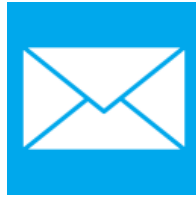
We are having a **Strategic Planning Meeting** on **Friday 8th** and **Saturday 9th of February 2019**.

We want to hear your **thoughts** and **ideas** on the options!

Please **email** your **feedback** to:

fusionea@icloud.com

before **1st February 2019**.



We will **discuss** your **feedback** at the meeting.

The **main points** of **the Green** are:

- 1 Make a professional Board**, not the current working group board as it stands
- 2 Employ a staff body**, i.e. a **CEO**
- 3 Expand our funding stream** by:
 - a. more time and commitment to **grant writing** and submission of applications
 - b. A **membership drive** to include a **larger range** of persons with aphasia (brain tumours, focal brain injury and primary progressive aphasia)
- 4 Provide a range of services**

There are **PROS** and **CONS** to this plan.



PROS:



- **Sustainable** for volunteers
- **More resources**
- **Provide services for people with aphasia**
- Leaders in **best practice for aphasia associations**

CONS:



- **A lot of work initially**
- Will the membership **approve?**
- **It may not work**



The Board would very much appreciate your time and consideration to add any thoughts and ideas you may have on the **Green Plan**, **Yellow Plan**, and **Red Plan**.

If you need any further information please contact me.