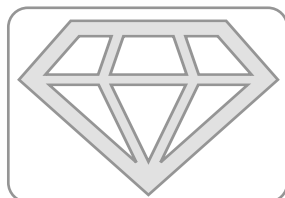


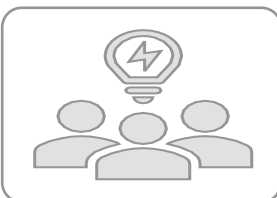
Australian Aphasia Association Strategic Plan Summary 2021

Executive Directors: Deborah Hersh (Chair); Claire Bennington (Deputy Chair); Claire Hession (Treasurer); Kim Beesley (Secretary); Frankie Banzski (Webmaster; media coordinator); Kathryn Pettigrove; Damir Muftic; Miriam Williams; Emily Beric.



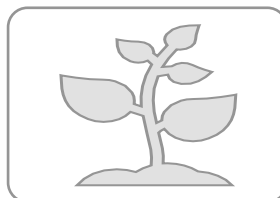
Values

Respect
Inclusivity
Access
Community



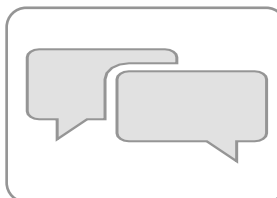
Vision

To promote awareness and informed understanding of aphasia to enable full participation



Mission

To be an effective national voice for people with aphasia in Australia



Slogan

Be heard!
Be seen!
Be part of it!

Sustainability

Fundraising
Growing membership
Future conference planning
Recruitment and mentoring of volunteers
Protection from burnout
Grant applications
Inclusivity and diversity

Partnerships

Queensland Aphasia Research Centre (QARC)
Stroke Foundation
Centre of Research Excellence - Aphasia (CRE)
Linking with national and international aphasia organisations

Goals

Services

National conference
National zoom groups
Aphasia Camps
Awareness raising nationally
Wednesday Without Words
Quality information – *Aphasia Guide*, cards, badge
Social media-based information and networking

Future planning and creative solutions

Internal governance processes; compliance
Needs analysis
Stakeholder involvement
Supporting research

Plans for 2021

Ongoing/underway: Aphasia and stroke information development with the Stroke Foundation; arrangements for AAA now located at QARC address; *shopkeeping*; administration and review of policies and procedures; maintaining social media presence and website; planning for online conference in June 2021

New initiatives: Reconciliation Action Plan and Aboriginal advisory group; more efficient use of committee structures; volunteer recruitment, training and mentoring; partnerships in new research projects