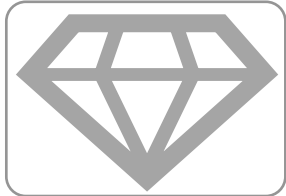


Australian Aphasia Association Strategic Plan Summary 2022

Executive Directors: Deborah Hersh (Chair); Claire Bennington (Deputy Chair); Brooke Ryan (Treasurer); Kim Beesley (Secretary); Frankie Banzski (Webmaster; media coordinator); Damir Muftic; Kathryn Pettigrove; Ciara Shiggins; Miriam Williams.



Values

Respect
Inclusivity
Access
Community



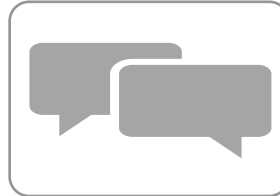
Vision

To promote awareness and informed understanding of aphasia to enable full participation



Mission

To be an effective national voice for people with aphasia in Australia



Slogan

Be heard!
Be seen!
Be part of it!

Plans for 2022

Underway: Aphasia and stroke information development with the Stroke Foundation; maintaining robust compliance; maintaining social media presence and website; Aphasia camps and online groups' sustainability; needs analysis survey of member views;

New initiatives: Reconciliation Action Plan and Aboriginal advisory group; more efficient use of committee structures; volunteer recruitment, training and mentoring; partnerships in new research projects; aphasia awareness campaign

Sustainability

Fundraising
Growing membership
2023 conference planning
Recruitment and mentoring of volunteers
Protection from burnout
Grant applications
Inclusivity and diversity

Partnerships

Queensland Aphasia Research Centre (QARC)
Stroke Foundation
Centre of Research Excellence - Aphasia (CRE)
AIA, Aphasia United, ARC, CATs

Goals

Services

Quality information – *Aphasia Guide*, cards, magazine
National zoom groups
Aphasia Camps
Helpline
Awareness raising nationally
Wednesday WithOur Words
Social media-based information and networking

Advocacy and research

Raising public awareness
Needs analysis
Stakeholder involvement
Supporting research
Dissemination of research