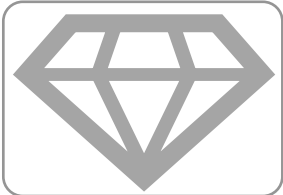


Australian Aphasia Association Strategic Plan Summary 2023

Executive Directors: Deborah Hersh (Chair); Claire Bennington (Deputy Chair); Brooke Ryan (Treasurer); Kim Beesley (Secretary); Frankie Banzski (Webmaster; media coordinator); Damir Muftic; Kathryn Pettigrove; Ciara Shiggins; Miriam Williams.



Values

Respect
Inclusivity
Access
Community



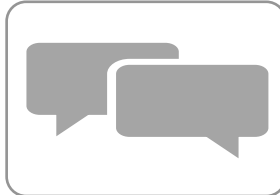
Vision

To promote awareness and informed understanding of aphasia to enable full participation



Mission

To be an effective national voice for people with aphasia in Australia



Slogan

Be heard!
Be seen!
Be part of it!

Plans for 2023

New website – contract with Key2
Conference – planning for November
Aphasia Handbook completion and launch with Stroke Foundation
Wednesday with OUR Words
Aphasia camp – and sustainability planning
Support of development of PPA materials – with Assoc Prof Jade Cartwright
Fundraiser – Long Lunch
Targeted recruitment for Board, and volunteers

Sustainability

Fundraising
Growing membership
Recruitment and mentoring of volunteers
Grant applications
Inclusivity and diversity
Governance

Partnerships

Queensland Aphasia Research Centre (QARC)
Stroke Foundation
Centre of Research Excellence - Aphasia (CRE)
AIA, Aphasia United, ARC, CATs

Goals

Services

Quality information
National zoom groups
Aphasia Camps and Conference
Helpline
Awareness raising nationally
Wednesday With OUR Words
Social media-based information and networking

Advocacy and research

Raising public awareness
Needs analysis
Stakeholder involvement
Supporting research
Dissemination of research